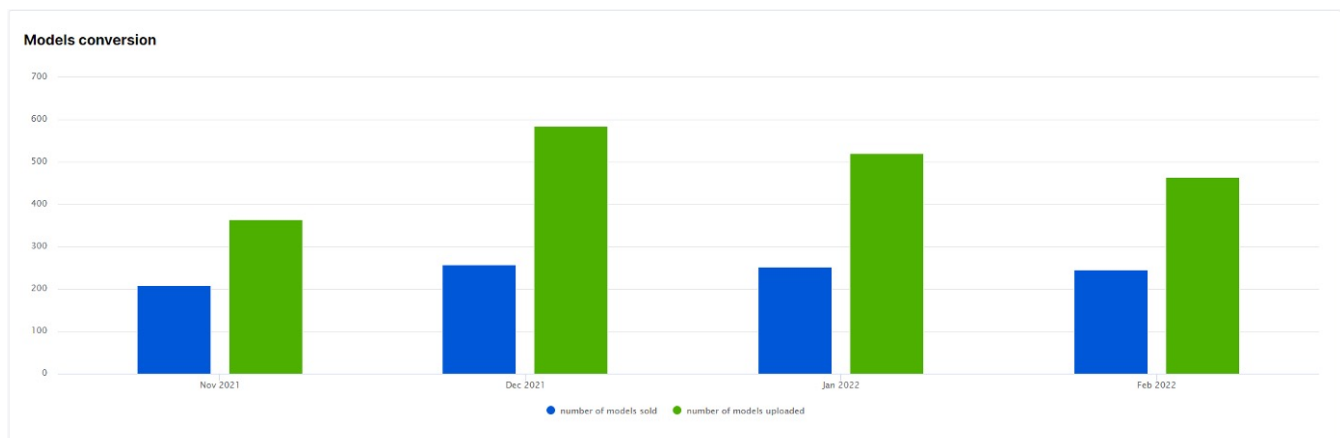
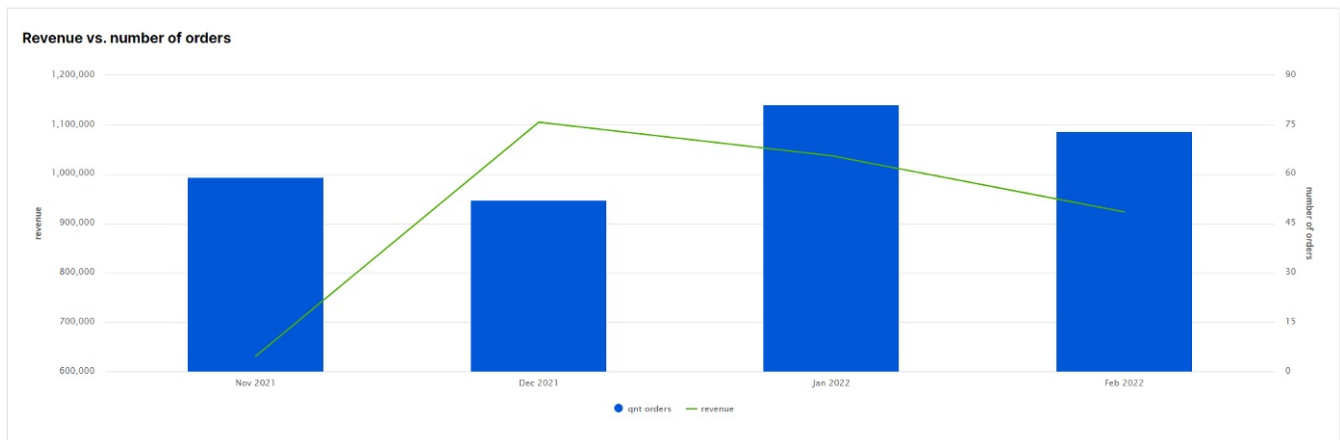




NEW-AND-IMPROVED ANALYTICS DASHBOARD

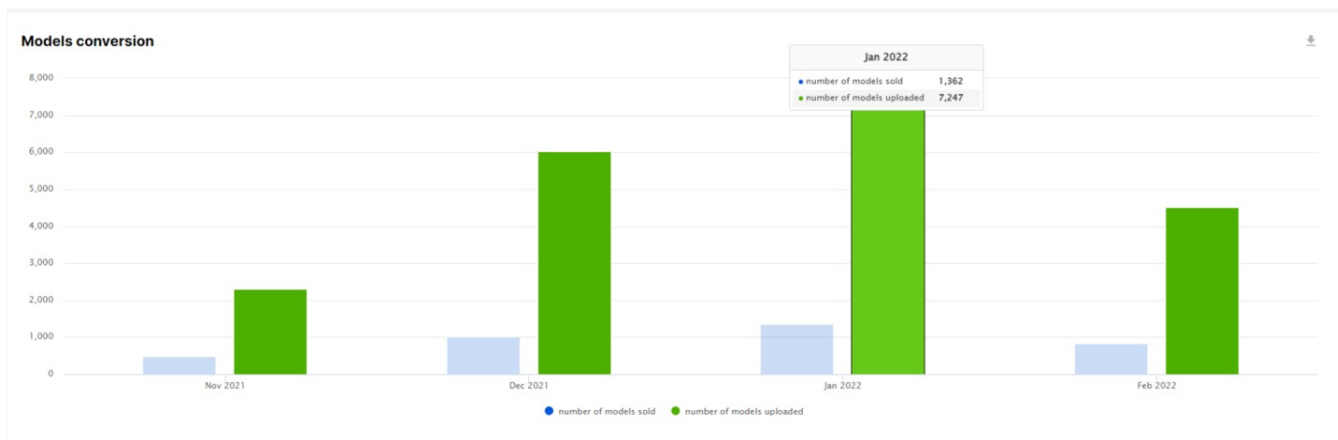
Pasadena, CA — DigiFabster has just released a new-and-improved analytics dashboard for their sales automation and e-commerce platform. The new functionality allows DigiFabster customers to monitor key business indicators and metrics. The data and graphs represented in the dashboard are highly configurable by the user and round out the functionality of their recently released **e-commerce platform's** feature set.



The dashboard includes analytics such as the conversion rate of models submitted vs. orders placed. Also included are revenue vs. the number of orders placed and average revenue per order. These are also customizable by timeframes, sales, materials, customers, and more.

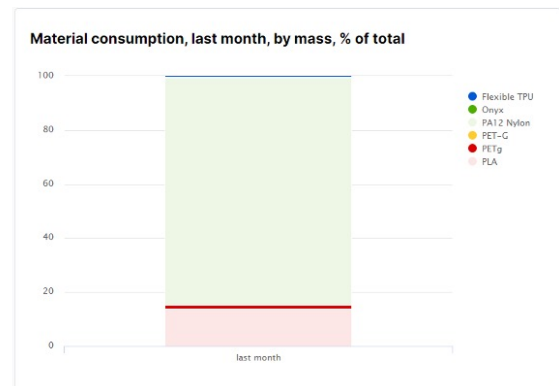
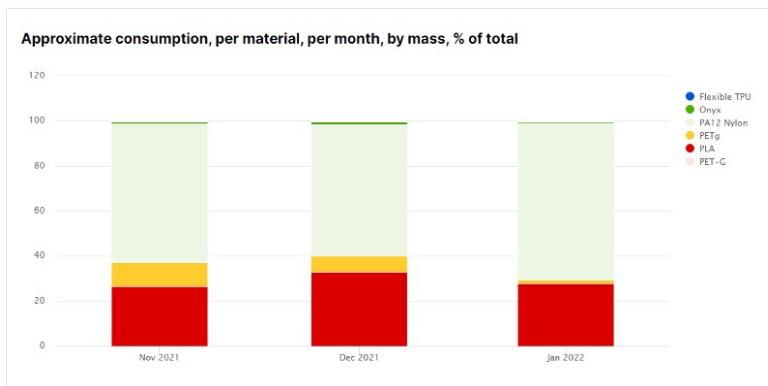


Clear labels, a clean interface, and “tooltip” explanations make the dashboard easy to navigate by any type of user.



“ This is the next step in the evolution of providing our CNC and additive manufacturing customers with the tools necessary to grow their business efficiently. As businesses grow their online presence and overall order volume, it’s critical to easily monitor how this area of the business is performing. True to the DigiFabster mantra, this dashboard is quick to implement and easy to use. ”

– Constantine Ivanov, DigiFabster CEO



In addition to the sales data, the analytics tool will also monitor material usage and consumption. This includes overall consumption and percentage of consumption by multiple materials. There is functionality to quickly “drill down” into the underlying data within the graphs to review any area in detail, and download data into a separate spreadsheet.

ABOUT DIGIFABSTER

DigiFabster helps service bureaus, machine shops and other users of 3D printing and CNC generate new revenue while reducing the cost of labor-intensive activities like quoting, order entry, and project management.

DigiFabster’s online instant quote tool with real-time feedback helps clients attract new customers 24/7. Like other best-in-class eCommerce websites, DigiFabster’s 3D preview and smooth user experience helps its clients convert prospects into customers automatically.

Visit DigiFabster.com